

**DESIGN
THINKING**

As a designer, I believe collaboration and empathy are essential to solving problems and creating effective experiences. With a stubbornly optimistic outlook on the future, I also believe there is great potential for continuously improving how we relate and interact with the digital tools we use, and with the people around us.

**SKILLS &
TOOLS**

- UX Design
- Visual/UI Design
- Wireframing and Prototyping
- Lean UX
- Agile Process
- Research and Usability Testing
- Sketch
- InVision
- Basic HTML and CSS
- Adobe Photoshop, XD, Illustrator, InDesign, and Acrobat

EXPERIENCE**Graphic Designer**

SquarePlanet | Phoenix, AZ | 2019 – Present

Designed presentation decks, show graphics, and other marketing materials for clients in finance, healthcare, and technology.

Designer | Owner

Brad Cate Design | Phoenix, AZ | 2009 – Present

Provided UX design consulting, creative direction, copy writing, design production, illustration and photography in digital and print mediums for multiple clients—growing business revenue more than three times, over the course of four years.

Teaching Assistant

Trilogy Education | Austin, TX | 2018

Assisted students in learning principles of design at a UX/UI boot camp hosted at the University of Texas at Austin.

Director of Marketing

Metal Masters, Inc. | Medford, OR | 2015 – 2017

Increased Online marketing presence through social media, blog writing, a responsive website and improved SEO practices. Improved user experience for a web-based HVAC commercial controls interface.

Art Director

Lanphier Associates, Inc. Advertising | Medford, OR | 1998 – 2009

Provided award-winning art direction for various marketing, communications and branding campaigns. Raised creative standards helping to acquire sizable accounts in healthcare and financial fields—among others.

**EDUCATION &
ASSOCIATIONS**

General Assembly | Austin, TX

UX Design Immersive

Biola University | La Mirada, CA

Bachelor of Science Degree in Art with emphasis in Graphic Design